CORTEX TRIMS

YOUR SUSTAINABLE SOURCING PARTNER

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25 YEARS OF EXCELLENCE

Cortex has been supplying amazing garments, fabrics, and trim collections worldwide for over 25 years. Our love for fashion, textiles, and design is the driving element behind our success. We believe in the individuality of each person and work hard to ensure comfort and confidence.

Customer retention demonstrates a company's ethos & we have built long-term connections with major brands for over two decades.

This accomplishment is attributed to our devoted teams of designers, fabric & trim curators, merchandisers, quality controllers and logistics professionals.

Cortex is the market leader in innovation and always pushes the boundaries. We exceed expectations with our unrelenting commitment to quality and attention to detail - allowing companies and individuals to realize their creative potential!





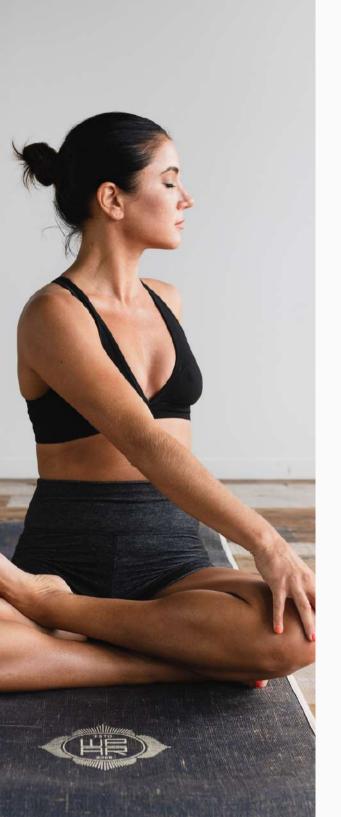
MESSAGE FROM THE CEO

"Mindfulness, awareness to nature & people are the only way forward..."

DHEERAJ LUTHRA
FOUNDER & CEO







OUR IMPACT AGENDA

HUMANITY

At Cortex, We believe in the philosophy "Love the people & Love the planet". All our endeavors are driven by this simple yet profound statement.

With a steadfast commitment to making a positive impact, we embrace the fundamental principles of compassion, empathy, and inclusivity.

Our efforts are not solely centered around fashion and textiles; they extend far beyond, seeking to uplift and empower individuals from all walks of life. Through sustainable practices, ethical sourcing, and community engagement, we strive to foster a world where humanity thrives.

OUR IMPACT AGENDA

SUSTAINABILITY

Sustainability is at the heart of our ethos. We are dedicated to making a positive impact on the environment through a range of initiatives.

From harnessing solar power, implementing wastewater recycling, rainwater harvesting, and eliminating single-use plastics to growing organic vegetables, planting trees, using sustainable fabrics, and promoting biodegradable ECO-BAGS to reduce our ecological footprint.

We actively promote sustainability awareness by organizing a dedicated Sustainability Day for our teams.

Together, we strive to create a more sustainable world, where conscious choices lead to a brighter tomorrow.







GREEN WASHING

At Cortex, we believe in transparency and honesty about the way we conduct our lives, businesses and sustainability efforts.

We want our customers to feel confident that we are genuinely committed to making a positive impact on the environment. That's why we go beyond mere claims and actively implement concrete actions to reduce our ecological footprint.

We take tangible steps towards sustainability by researching & promoting materials that meet environmental standards. We openly share our initiatives, goals & achievements by inviting our customers to join us on this journey toward a more sustainable future.

We walk the talk!





DESIGN LAB

ARTFUL CREATIONS

At Cortex, your success is our mission. With the convenience of smooth collaboration through emails and the added ease of Zoom calls, our multilingual crew makes it easy to work together seamlessly, bringing your vision to life with curated collections of trims and fabrics each season. They incorporate cutting-edge printing techniques and trending constructions to enhance and elevate brands. We deliver all these offerings to your doorstep, reducing your carbon footprint.

Our super-fluent team of designers excels in software that creates CAD for labels, elastics, and other trims based on your ideas and inspirations and will help create mood boards, brand direction, digital look books, line sheets, 3-D renders, tech packs, and digital patterns.

They ensure that your inspirations become a reality within your timelines, and are with you every step of the way.





MERCHANDISING

YOUR PERSONALIZED JOURNEY

Welcome to our merchandising department, a one-stop shop for trim sourcing. We offer an extensive collection of high-quality trims with vibrant colors, exquisite patterns, and textures that cater to your preferences.

When you choose Cortex as your trim supplier, you will have the support of a dedicated professional as your sole point of contact. They ensure that the product is manufactured according to approved specifications and meets the quality standards and delivery timelines. We prioritize transparency by openly communicating about production materials.

An expert merchandiser can provide technical advice and assistance when required. They diligently monitor and report on order progress, coordinate with QA and logistic department, and ensure quality and smooth transportation until the supplied trims are happily utilized.

At Cortex your satisfaction is our top priority.

MERCHANDISING BEYOND SOURCING

We recognize the crucial role of trim pricing in determining a brand's success, which is why our merchandisers specialize in providing competitive pricing, ensuring that trim expenses are carefully managed.

They collaborate closely with you to identify trims that not only align with your budget but also offer optimal value for your investment.

Our objective is to assist you in procuring the ideal product, balancing affordability, quality, and safety, enabling you to concentrate on marketing, and expanding your brand.





QUALITY

SAFETY INTEGRITY RELIABILITY

We truly believe that our products should not only meet performance expectations but exceed them.

Our team of dedicated, qualified, and experienced quality controllers and lab technicians, ensure that every trim undergoes inspection before shipment.

We conduct comprehensive tests, including color fastness to washing, crocking, tear strength, tensile strength, dimensional stability, bowing, skewing, lot continuity, pilling resistance, pH levels, elongation testing, water solubility tests, odor testing, sealing strength, after-wash appearance testing, size & thickness tolerance, and hand-feel.

Highest quality is always at top of our priorities









ECO-BAGS

THE RIGHT CHOICE

Finding sustainable alternatives, such as the water-soluble Eco-Bag, is crucial. This helps to save the environment by minimizing the usage of single-use plastic bags, which contaminate oceans & land.

Sustainability is ethical, its logical and its the only way forward for us to protect our future generation from micro-plastics & the loss of marine life it is responsible for.

Consumers care about what brands do and making the change to low carbon impact materials demonstrated your dedication to the cause by adopting this transformative packaging solution.

Let's Change the world, Make waste obsolete

ECO-BAGS A DOZEN REASONS

1) DISSOLVES IN WATER

Our revolutionary product is designed to completely dissolve in water. This feature not only reduces the risk of marine species ingesting it but also removes the possibility of entanglement or obstruction in their environments.

2) SAFE FOR MARINE LIFE

If a fish consumes this bag, it will not experience any harmful consequences. This product has undergone extensive testing to assure the safety of all marine creatures.

3) PLANT-FRIENDLY

It has been prepared and tested to ensure that it does not emit any hazardous compounds or dangerous residues that could affect plant growth.

4) NON-HARMFUL TO ANIMALS

Extensive testing has been performed to ensure that our product is not harmful to animals, whether they encountered it on land or in water.





ECO-BAGS A DOZEN REASONS

5) HUMAN-SAFE

We have taken precautions to ensure that our product is safe for human consumption. It does not contain toxic chemicals or components that can endanger human health (*RSL report)

6) BIODEGRADABLE

Our product is biodegradable, which means that it will degrade naturally over time without leaving behind any harmful residues or pollutants.

7) RECYCLABILITY

We recognize the value of recycling in a circular economy. The product is recyclable, allowing it to be processed and reused for the production of new materials.

8) COMPOSTABLE

Our product is also compostable, making it an environmentally responsible waste-management solution. When compost is prepared correctly, it decomposes, benefits the soil, and promotes plant development.

ECO-BAGS A DOZEN REASONS

9) ENVIRONMENTALLY FRIENDLY

Our product is created with the environment in mind. By using the Eco Bag, you are making a conscious decision to reduce your environmental impact.

10) PASSES RESTRICTED SUBSTANCES TESTING

Our product has been thoroughly tested to ensure compliance with demanding requirements and standards.

11) STRONGER THAN ORDINARY BAGS

In addition to the environmental benefits, our product is stronger than conventional bags. Its resilience ensures that it can survive daily abuse without losing integrity.

12) LONG SHELF LIFE

We recognize the significance of product longevity. Our meticulous formulation ensures that our product has a long shelf life, allowing it to be stored and utilized for a longer period of time without sacrificing its quality or effectiveness.





ECO-BAGS

FAQ

Q:1- Does the Eco-Bag dissolve in water at room temperature? A: Eco-Bag is designed to dissolve in hot water within the recommended temperature range of 70-80°C & does not dissolve at room temperature.

Q:2- What is the shelf life of the Eco-Bag?

A: When stored at room temperature (20-25°C), the shelf life of Eco- Bag is approximately ≥ 3 years.

Q:3- Are different sizes/thicknesses and multiple prints available?

A: Yes, Available in various sizes/thicknesses and supporting up to four colors of print. For detailed information on size and pricing, please reach out to info@cortextextile.com.



ECO-BAGS

FAQ

Q:4- Does the Eco-Bag have any testing and quality certificates?

A: Yes, ISO9001-2015 certified. ASTM D 6400(USA), EN 13432 certified for compostable standards, and passed the Costco Smart Screening test.

Q:5- Does the Eco-Bag require additional packing guidelines?

A: This bag can be used for many purposes just like the ordinary poly bag, The only guideline is that hot liquids can not be stored directly in the bag.

Q:6- Is it possible to add scent or flavor to the eco-bag?

A: Yes, we can add some selected scents and flavors to Eco-Bags, without using any harmful chemicals.

ECO-BAG PRODUCT PICTURE







ELASTIC BANDS

FLEXIBLE STYLE DEFINED

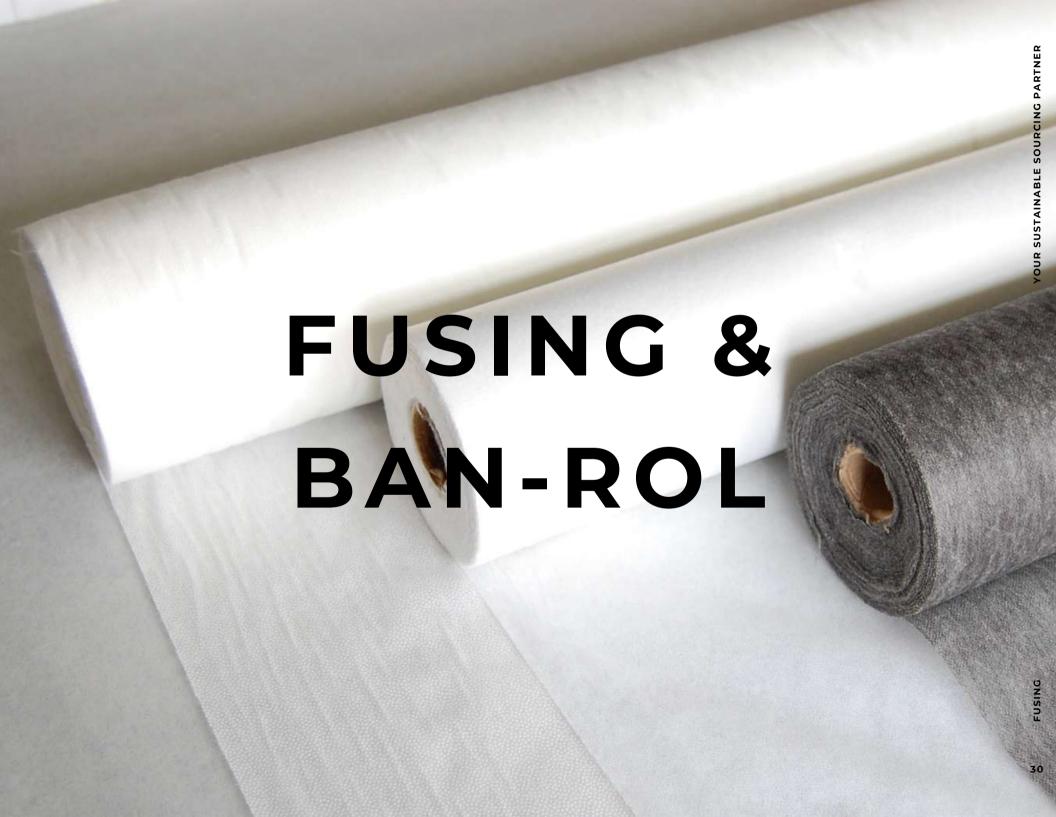
Essential for fit, comfort, and functionality for any fashion stretch garment.

From the finest dress pants to athletic shorts, CORTEX's versatile line of elastics offers the stretch and recovery that you need.

Unlock the transformative power of premium elastic bands, offering functionality, comfort, and style. Enhance your design with decorative trims and enjoy latex-free options for sensitive skin. A perfect balance between form and function using elastic bands provides superior comfort, durability, and shape retention. Trust our expertise in delivering elastic solutions that enhance the comfort, durability, and aesthetic appeal of your apparel. A versatile collection tailored to meet the unique needs of different garments, including discreet waistband elastic, resilient braided elastic, soft lingerie elastic, innovative knitted elastic, innerwear, and athleisure elastic.

Elevate your creations and explore limitless possibilities with exceptional elastic solutions.







FUSING & BAN-ROL FUSIBLE INTERLINING

With our precise and reliable fusing techniques, seamless bonds can be achieved between fabric layers, eliminating the need for stitching and reducing assembly time. Whether you are designing high-end suits, tailored dresses, or functional outerwear, our fusing solutions provide a sleek and refined finish while maintaining the integrity of the fabric.

BAN-ROL

Cortex's Ban-Rol is a perfect addition to men's and women's clothing. Its unique properties add much-needed waistband support, giving the wearer added comfort guaranteed for the garment's lifetime.

Customize waistband for ultimate comfort!



POCKETING

HIDDEN FUNCTIONALITY, ESSENTIAL COMFORT

Explore dependable and practical pocketing alternatives for apparel engineered to endure everyday use. With reinforced stitching and durable fabrics, these pockets maintain their structure and offer ample room for essentials and effortless accessibility.

By selecting sustainable pocketing solutions, you actively contribute to a more environmentally-friendly fashion industry.

Enhance your garments with reliable and functional pocketing solutions.





LINING FABRICS

UNVEIL ELEGANCE WITHIN

Unleash your creativity with our diverse and innovative lining collection, and take your garment design to the next level. Choose from an array of luxurious fabrics, captivating colors, and sumptuous textures that cater to one's unique aesthetic vision.

Our commitment to exceptional quality drives us to source the finest materials for your lining. We collaborate with trusted weavers, who share our dedication to craftsmanship and sustainability.

Elevate your garments with luxurious lining.





DEVELOPMENT LEAD TIME

CRITERIA	ECO-BAGS	ELASTIC	POCKETING & LINING	FUSING & BAN ROL
ARTWORK DEVELOPMENT	5-10 DAYS	5-10 DAYS	5-10 DAYS	NA
SAMPLE LEAD TIME	10-15 DAYS	15-20 DAYS	15-20 DAYS	20-25 DAYS
BULK LEAD TIME	20-30 DAYS	30-45 DAYS	30-45 DAYS	25-30 DAYS
MOQ	150KG-400KG	5000-10000 METERS	5000-10000 METERS	5000 METERS
SURCHARGE BELOW MOQ	COST + \$300	COST + \$300	COST + \$300	COST + \$300



BRAND PROTECTION

OUR COMMITMENT

At Cortex, brand protection goes beyond being just a policy; it is a fundamental value that is deeply embedded in every action. We recognize the significance of a brand's distinctiveness and exclusivity. Whether you select products from our catalog or collaborate with us to develop new ones, rest assured that your designs and creations remain confidential and strongly safeguarded. Our dedication to loyalty is unwavering and ensures that the brand maintains its unique identity and competitive advantage.

With Cortex, you enter in a lasting partnership built on trust, loyalty, and shared achievements.





SATISFACTION GAURANTEED

YOUR SATISFACTION MATTERS TO US

At Cortex, we prioritize the satisfaction of our valued customers. We understand that occasional grievances may arise, and we are dedicated to promptly and effectively resolving them. With well-defined policies in place, we address quality concerns, service issues, and other areas of importance to ensure that your experience with us is nothing short of exceptional.

Your satisfaction is our mission!



RESOURCES

Driven by our philosophy of "Love the people & Love the planet," we are passionate about sharing valuable information with our customers and society at large.

Join us on this journey towards a more sustainable future, as we strive to educate, engage, and empower our customers and communities to understand more and make mindful choices that positively impact both people and the planet.

RESOURCES

Connect with us through our YouTube channel and LinkedIn page, where we regularly update and share videos that focus on Humanity & Sustainability and provide insights, ideas, and inspiration.

VIDEOS

- Our impact Agenda
- <u>Sustainability</u>
- <u>Inspiring the youth</u>
- Journey of a shirt
- Team at Cortex
- Hunt for the secret superstar
- Inspire 4 the secret super stars
- A tribute to our supply chain partners

YOUTUBE

https://www.youtube.com/@cortextextiles3604/videos





RESOURCES

DOCUMENTS

- Our impact Agenda
- A Kids Guide to the Galaxy
- Journey of Fashion for Kids

LINKEDIN

https://www.linkedin.com/company/28454075/admin/

OUR CUSTOMERS





GLASSONS



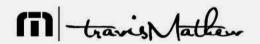




NOLINKSOUL







PISTOLA















bella dahl





YOUR SUCCESS IS OUR MISSION



THANK YOU FOR YOUR TIME!!

WWW.CORTEXTEXTILE.COM INFO@CORTEXTEXTILE.COM